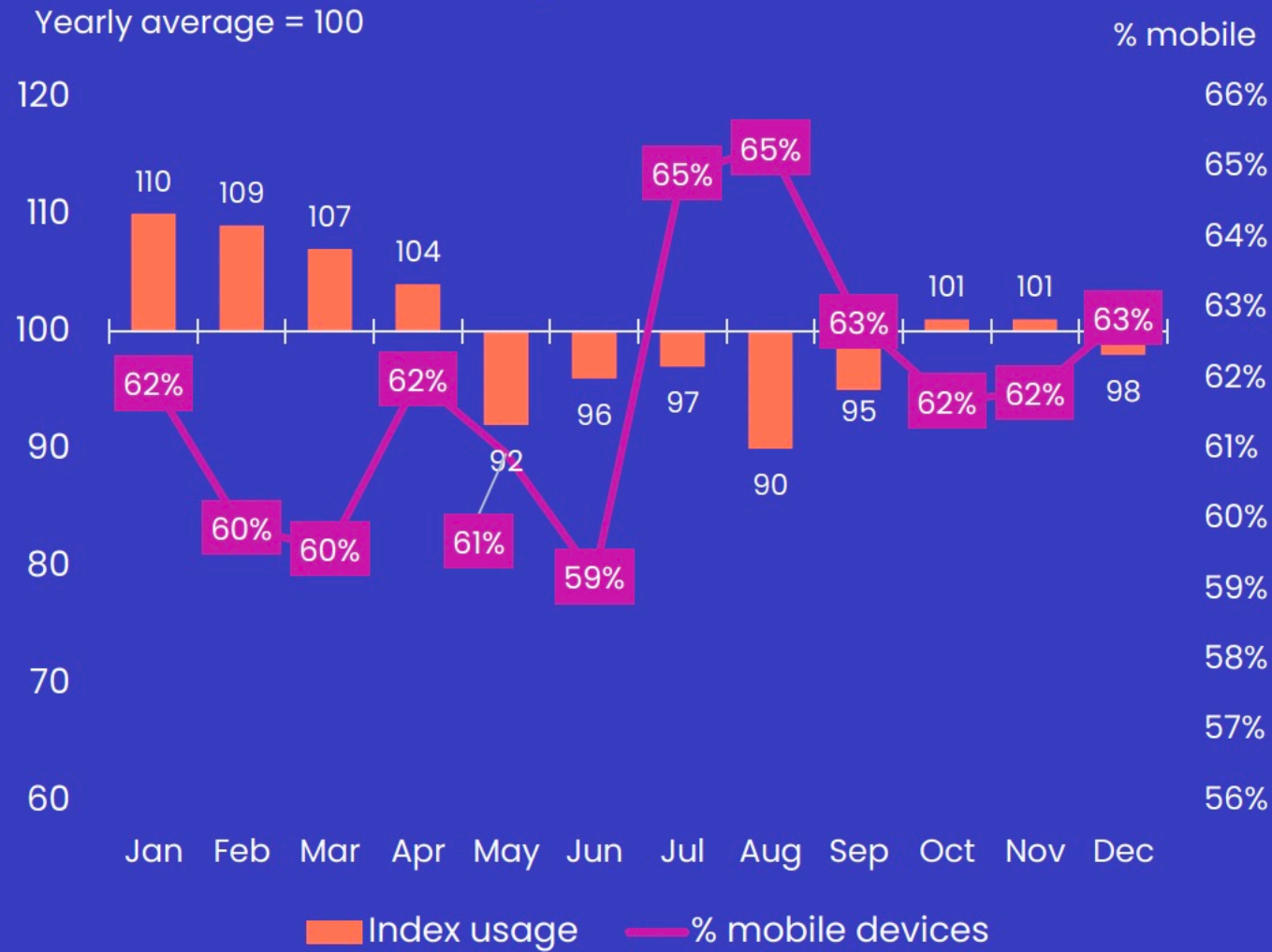


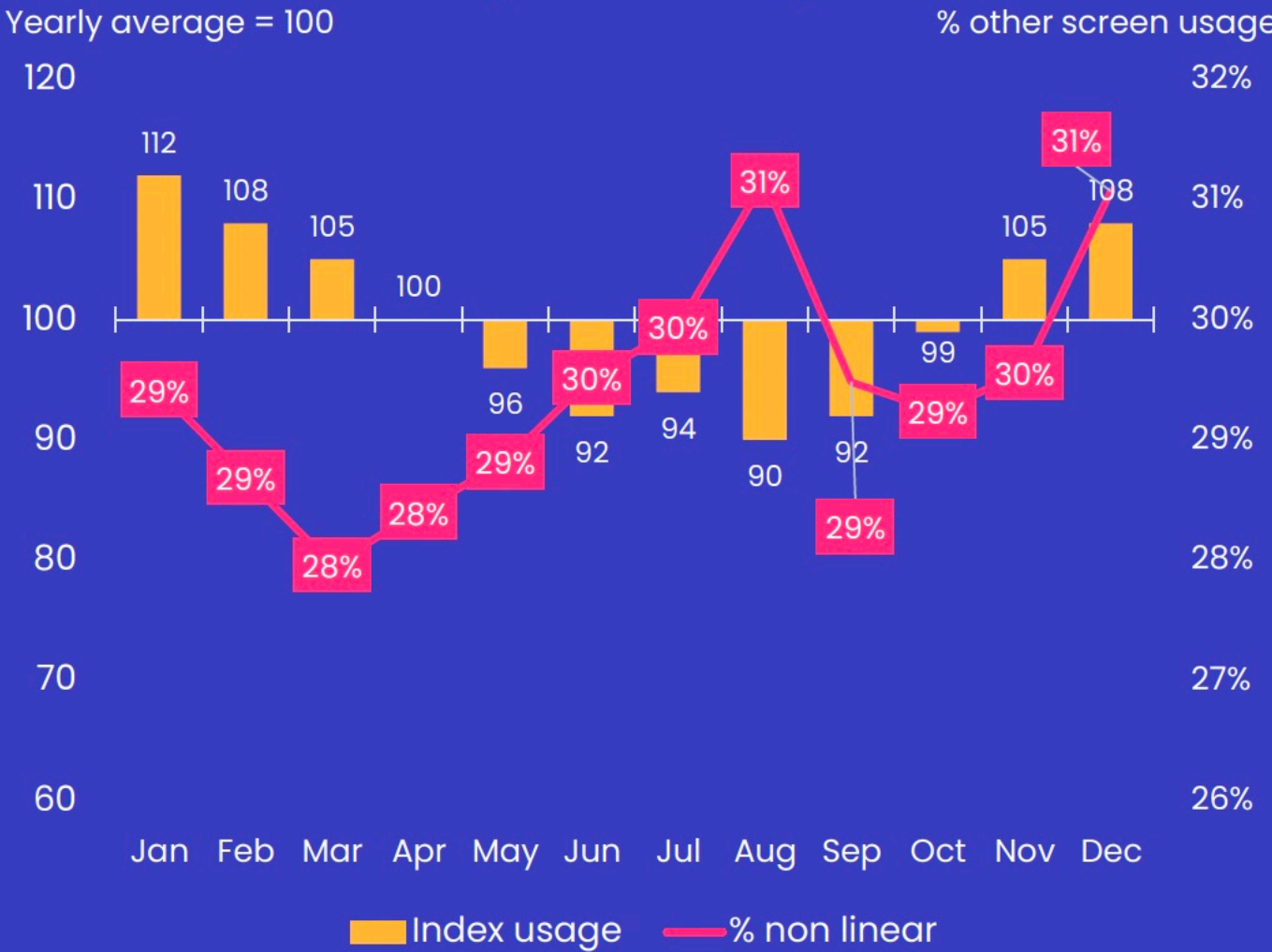
Monthly variance of everyday consumption TV & digital

Average 2023-2025

Belgian Internet



Big screen usage



Sources: CIM Internet. Surf time cume 12+; CIM TV: Average time viewed (ATV) 12+ Live+7

